

Proven techniques that work in domestic marketing usually underperform internationally.

Every year, companies waste millions on tactics that don't work because they fail to address key barriers to international success - seasonality, cultural differences in targeting and messaging, currency conversion and shipping costs. Our experienced staff can help you navigate the logistics, conversion process and unique aspects of this intricate process.

Don't waste resources

- ➔ Take advantage of favorable exchange rates
- ➔ Build brand awareness with a focus on purchasing intent
- ➔ Reduce barriers to buy
- ➔ Surgically target areas during peak sales periods (seasonal and product based)

Contact Us Today for more information
Toll Free: **1-877-HALL-WEB (425-5932)**

Use our experience!

- ✔ Our techniques helped a billion dollar retailer grow international business 40%
- ✔ We helped a B2B company market effectively into Canada generating a 20% increase in sales leads.
- ✔ We helped a European company implement a global search marketing strategy that resulted in over 31% increase in sales YoY.

How We Do It:

Buyer Persona Targeting

Optimized branding and conversion process

Logistics Optimization - Duty and Shipping solutions

Geographically Specific Techniques

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