

PRESS RELEASE

Hall Web Services, Inc.

Comfort Systems USA Launches Redesigned Website

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Atlanta, Georgia – Comfort Systems USA, provider of HVAC services throughout the southeast, has recently launched a redesigned website with a content management system (CMS). The website, launched at www.csusasoutheast.com and developed by Hall Web Services, has acquired a new look that showcases projects with a more user-friendly navigation.

“Comfort Systems' website presents projects and industry news with a sleeker, more modern look and feel,” said Candi Huber, Project Manager. “They have organized the four main industrial areas they work with and now have the ability to expand content as needed. They can even add to the company locations on the site as their business grows.”

Alayna White, CMS Product Manager, explained that with the Content Management System installed on Comfort Systems' website, “They can update all pages on the site and easily add news items, case studies, and resources. This allows them the flexibility to keep all the content on their site fresh with the most up to date information.”

About Comfort Systems USA

Comfort Systems USA (Southeast), Inc. is the premier provider of HVAC services throughout the southeast. By providing quality installations and scheduled preventative maintenance, Comfort Systems USA (Southeast) commits to providing efficient and reliable mechanical systems with years of dependable service and complete customer satisfaction.

About Hall Web Services

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production.

For more information visit www.hallme.com/press.asp