

PRESS RELEASE
Hall Web Services, Inc.

**Acadia Business Advisors, LLC Launches Redesigned Site Targeting
Entrepreneurs**

Friday, July 10, 2009

Portland, Maine - Acadia Business Advisors LLC, a full service franchise consulting and business advisory firm, today announced the launch of a new website developed by Hall Web Services of Portland, Maine. The new site, launched at <http://www.acadiabiz.com>, is managed by the Joomla Content Management System and features a number of resources valuable to those contemplating the purchase of a franchise, expanding an existing franchise, or looking into franchising their existing business.

"Acadia Business Advisors was looking for a way to freshen up the look and feel of their website while ensuring that it would be easy to manage in the future," said Fred Greenhalgh, Internet Marketing Manager at Hall. "Using the Joomla CMS, we were able to meet our goals for search optimization while also giving the ability for Acadia Business Advisors to add content and new pages to their site."

Joomla is an open-source CMS used by a number of leading companies including MTV Networks, Quizilla, IHOP, Harvard University and Citibank. The system allows Acadia Business Advisors to add content to the site in an easy-to-use WYSIWYG editor as well as adding media such as photos. In addition to these content management features, the new site features an RSS feed of relevant business financing/advice news and a stock ticker.

With more resources than before, and a user-friendly site design, Acadia Business Advisors looks forward to providing more business owners and entrepreneurs with insight and solutions toward franchising and business optimization. Learn more at <http://www.acadiabiz.com>.

About Acadia Business Advisors

Acadia Business Advisors is a full service franchise consultant and business advisory firm with headquarters in Maine, and offices across the United States, serving clients throughout North America. We bring over 25 years of experience in delivering solutions to many of the common challenges facing small business and mid-market business clients. We specialize in the franchise industry and also work with related non-franchise companies for similar issues.

About Hall Web Services

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production.

For more information, visit <http://www.hallme.com/press.asp>

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