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PRESS RELEASE
Hall Web Services, Inc.

Environmental Construction Collaborative Launches Website Promoting Eco-Friendly Building Products

Scarborough, Maine – The Environmental Construction Collaborative, a group of green building product representatives, has announced the launch of a new website promoting various eco-friendly products offered by the group. The website, developed by Maine-based web firm Hall Web Services, gives profiles for individual members of the collaborative, dedicated areas of the site for individual products and product lines, and several different search options for contractors and architects interested in learning more about green building.

"We approached this project with the mind to build one of the most exhaustive information sources on green building options," said Jonas Levasseur, Vice President at Hall. "The site provides information on a very technical level, and aggregates huge amounts of data which then helps each individual member of the Collaborative better market themselves. The idea is that contractors, architects, and builders throughout the country will find products that they are interested in and then find their local representative for that product."

Connecting in-depth profiles on different products, manufacturers and product representatives are powerful search features. Users can search via product, state, or partner to find a product or service provider that meets their needs. Users can then contact individual representatives using profiles in the site.

As interest and adoption of green building products grows, the Environmental Construction Collaborative aims to be at the forefront of offering quality information on these products. Visit the new site at <http://www.gotoecc.org> to learn about different eco-friendly building products, their manufacturers, and the representatives that sell those products throughout the country.

About Environmental Construction Collaborative

The Environmental Construction Collaborative is committed to providing high-performance, sustainable products that will deliver long term results in an environmentally responsible way. The Environmental Construction Collaborative will assist the building owner, architect, consultant and contractor to find the right product or combination of products that will keep moisture out of the building, provide long term performance and contribute to keep our planet healthy.

About Hall Web Services

Hall Web Services is a web development and Internet marketing firm based out of Scarborough, Maine. From basic business sites to enterprise eCommerce platforms, Hall provides search-friendly websites to achieve the needs of its many clients. Hall is an established firm with over 130 clients worldwide.

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