

## **PRESS RELEASE**

*Hall Web Services, Inc.*

### **Hall Announces Addition of Search Marketing Specialist Kasi Ehlers**

**July 9, 2009**

**Portland, Maine** – Hall Web Services, a [Maine web design](#) and [internet marketing](#) firm, today announced the addition of Kasi Ehlers to their search marketing team. Kasi brings professional experience in market research, customer support, project management and website marketing to Hall's growing internet marketing team.

"We're thrilled to have Kasi onboard to help us become even more proactive with our search marketing customers," said Fred Greenhalgh, Internet Marketing Manager at Hall, "Kasi's keen skills of analysis and observation, coupled with her great customer service skills, makes her a big asset to our ongoing organic search marketing services department."

One of Hall's unique services provided to their clients is an ongoing process of assessment and adjustment, where staff members review the performance of customer websites and assess the impacts of changes in search engines, additions of content, and other key factors in the changing internet marketing environment. By providing frequent contact and qualitative analysis, Hall is able to help their clients continue to hit the moving target of web search.

Even during the current economic downturn, Hall has continued to grow due to high demand for internet marketing, [social network marketing](#) and web development services, as well as their commitment to fostering strong relationships with existing customers. Hall recently expanded to a 4600 sq. ft. facility on Riverside St in Portland, Maine.

#### **About Hall Web Services**

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production.

**For more information, visit:** <http://www.hallme.com/press.asp>