

**PRESS RELEASE**  
*Hall Web Services, Inc.*

**ProcessPro Software Implements Search Optimization on Website**

**Tuesday, January 12, 2010**

**St. Cloud, Minnesota** - ProcessPro Software, a leading ERP software solution provider, announced the launch of their newly search engine optimized website. The website, located at <http://www.processproerp.com>, provides webinars, demos, downloadable white papers, upcoming news and industry events, and information regarding ProcessPro's multitude of products and services. The search engine optimization for the site was provided by Hall Web Services.

"ProcessPro Software wanted to better reach prospects for ERP software" said Kasi Gajtkowski, Organic Search Manager at Hall. "Our role was to provide them with the search engine optimization their site needed to have the best search engine visibility possible."

With better keyword targeting for software and services, ProcessPro looks forward to assisting businesses with their ERP systems throughout the St. Cloud, Minnesota area and beyond.

**About ProcessPro Software**

ProcessPro® *Premier* is the leading mid-market ERP software solution for the process manufacturing industry. Designed specifically for manufacturers that combine batches of mixtures, ProcessPro® *Premier* seamlessly integrates all aspects of plant operation, from beginning order entry through manufacturing, packaging, shipping and accounting.

**About Hall Web Services**

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production. Hall is a Four-Star Club Sage Preferred Vendor.