

**PRESS RELEASE**  
*Hall Marketing, Inc.*

**Rubb Group Launches Polish Language Site for Rubb Poland**

**Friday, May 01, 2009**

**Czernica, Poland** – The Rubb Group today announced the launch of a new website for Rubb Poland. The new site, launched at <http://www.rubb.pl>, was built by Portland, Maine USA's Hall Web Services and features content derived from the German and United States websites translated into Polish. The site has been integrated into the main Rubb.com site so Polish users can easily arrive at it.

"The new site has been seamlessly integrated into the marketing of the other Rubb international websites," said Jonas Levasseur, Vice President at Hall. "The Polish site has been built to be easily scaled as more pages are added and business expands."

The site was launched as a subdomain of US-based [www.rubb.com](http://www.rubb.com) and links to the foreign language site are available from the main site. A redirect on [www.rubb.pl](http://www.rubb.pl) ensures that visitors in Poland will easily be able to find the website in regional search.

With the ability to serve as reliable, rapidly-erected shelter in a variety of environments, Rubb buildings and shelters are an excellent value for numerous building projects. Rubb Poland hopes to continue to spread this message to customers throughout Poland, Europe, and worldwide with a growing website and online marketing strategy.

**About Rubb Building Systems**

The Rubb organization, with production facilities in Great Britain, Norway and the United States is recognized as a world leader in the design, development and manufacture of relocatable structures and is quality certified to ISO9001: 2000.

**About Hall Web Services**

Hall Web Services of Portland, Maine specializes in helping small to medium sized businesses achieve their goals online by partnering with them to create a comprehensive web strategy. Hall's services include web design and development, managed hosting, comprehensive internet marketing and inbound marketing strategies and multimedia production.

**For more information visit [www.rubb.com/building-systems-press.asp](http://www.rubb.com/building-systems-press.asp)**