

PRESS RELEASE
Hall Web Services, Inc.

Sage LinkedInGroup Launches New Wordpress-Powered Site

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San Diego, California - The Sage LinkedIn Group, the largest Sage-related group on the popular business social network, today announced the launch of a new website for the group. The website, launched at <http://www.sagesoftwarelinkedingroup.com/>, was built by Hall Web Services, a Sage Preferred Vendor, who developed the site free of charge to help foster the growth of the community. The new site boasts a fresh and simple web design and is powered by Wordpress, an open-source blogging platform that allows for ease of management.

"We were happy to work with the group to provide a site that is easy to manage and user-friendly," said Amanda O'Brien, Inbound Marketing Manager at Hall and Project Manager on the site. "The group's administrators can easily add articles, upload photos, link to resources on YouTube and show spotlight members. The site is tied in with all of the social networking tools used by the group so that people interested can quickly find the other places they can interact with the group online."

Interested visitors can now subscribe to the site using an RSS feed, like they would a blog, receive email updates from the site, connect to the group on LinkedIn, as well as follow the group's Twitter feed. The Twitter feed (<http://twitter.com/sageligroup>) features updates about the group, as well as news of general interest to the Sage and b2b software reseller community.

With more resources than ever and easier methods of sharing information and connecting with its members, the Sage LinkedIn Group looks forward to continuing to provide a valuable online community for those in the Sage reseller, employee, and alumni community. Learn more at <http://www.sagesoftwarelinkedingroup.com/>.

About the Sage LinkedIn Group

The Sage LinkedIn Group is LinkedIn's Largest & Most Active Sage Product Virtual Networking Group. The group is for all Sage VAR's, employees, Sage alumni or anyone who has an interest in Sage. Its objective is to exchange ideas and expand its members' network by sharing best practices, tips, techniques and strategies as well as letting members help each other with employment and career opportunities.

About Hall Web Services

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production. Hall is a Four-Star Club Sage Preferred Vendor.