PRESS RELEASE

Hall Marketing, Inc.

Hall Marketing partners with SAGE Software through Marketing Assistant Program

Monday, April 17, 2006

Irvine, California – Sage Software has named Hall Marketing of Scarborough, Maine, USA one of it's Marketing Assistant Program Partners for their Mid Market Division. Hall will provide managed web services, including development, maintenance and online marketing services. Terms of the agreement where not disclosed.

"We are honored to be chosen by SAGE", said Thomas Hall, CEO of Hall Marketing, "Over the past 5 years, we have worked with many SAGE Partners and know the software and the online mission of SAGE very well."

"We would like to thank Hall Marketing for partnering with Sage Software to offer our 3,500 plus business partners (VARs) a service that will help them market their business more effectively." Said Scott Gaw, of Sage Software Mid-Market Division in Irvine California.

About Sage

Sage is a world-leading supplier of accounting and business management software to small and medium sized businesses (SMEs). Sage products include ABRA HRMS, ACT, SAGE CRM, SalesLogix and Crystal Reports among many others. www.sage.com

About Hall Marketing

Hall Marketing provides business to business web services that include web development, design, hosting, maintenance and site promotion. Hall is an established firm with over 200 customers worldwide. www.hallme.com

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