



## Hall Internet Marketing and Casco Bay Tech Hub Cohost Blood Drive

**Portland, Maine** – Hall Internet Marketing and the Casco Bay Technology Hub will be hosting a blood drive with the American Red Cross on February 12 from 9 a.m. to 2 p.m. at the Casco Bay Tech Hub's [Business Innovation Center](#) located at 30 Danforth St., Suite 206.

While Hall has participated in the American Red Cross' Donor Days for the past four years, this will be the first time that Hall and the Casco Bay Tech Hub will cohost a donor event at the Tech Hub's Old Port location. "We couldn't be more excited to be working with the American Red Cross and Casco Bay Tech Hub for this drive," said Jonas Levasseur, Vice President of Operations. "This is the first year we will be hosting the drive and we hope it will be the first of many."

Hosting the blood drive is one of many ways that Hall gives back to its community. In the last year, Hall also participated in the [U.S. Marine Corps Reserve Toys for Tots Program](#) and the American Heart Association's [Southern Maine Heart Walk](#) and volunteered time and funding to support the Casco Bay Tech Hub.

The American Red Cross is the nation's largest blood collection organization, supplying approximately 40 percent of the blood and blood products used in the United States. [Eligible](#) donors can sign up for a time slot on the American Red Cross' [website](#).

### About Hall Internet Marketing

Hall Internet Marketing is a 16 year old digital marketing agency based in Portland, Maine. Our team of web marketers, designers and developers work collaboratively to create comprehensive marketing strategies for our clients. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>

## **About the Casco Bay Tech Hub**

Casco Bay Technology Hub (CBTH) is a non-profit organization founded to create a geographic focal point for Portland, Maine-area tech companies to build the relationships and technology culture that fuel business growth. The Tech Hub operates a co-working space in the Old Port, holds a monthly speaker series, and starting in 2015 will be funding local startup companies.

For more information, visit: <http://www.cascobaytechhub.com/>