PRESS RELEASE

Hall Internet Marketing Solutions

Hall Adds Caitlin Brown as Website Designer

February 18, 2011

Portland, Maine – Hall Internet Marketing Solutions, a Maine internet marketing firm, recently announced the addition of Caitlin Brown to their design team. Caitlin will contribute her creative design skills to the company's rapidly growing client base through the creation of graphics and website designs, as well as assisting in designing the next version of the user interface for our internet marketing software platform.

"We are excited to have Caitlin join the Hall design team," said Lead Designer, Kyle Pouliot. "Her background and knowledge of design is a perfect fit for Hall and our continuing growth. Caitlin is meticulous but efficient! We like that combination!"

The 2009 graduate from the University of Southern Maine, earned her Bachelor's degree in business and marketing. After over a year of advertising account executive work, she refined her design skills through a number of freelance positions prior to joining Hall. Her love for the arts spans beyond graphic design to drawing and painting.

About Hall Internet Marketing Solutions

Mining over 10 years of Internet marketing experience, Hall has developed a streamlined integrated Internet Marketing Platform that provides a holistic view of a client's Internet marketing efforts. Through Hall's intuitive interface, users can understand metrics from SEO, PPC, Social Media, Mobile, Video and more in one unified dashboard or through individual presentations. A single click can integrate data from all activities delivering a comprehensive, comparative view of marketing activity performance.

For more information, visit: http://www.hallme.com/press/