

## **Casco Bay Technology Hub Announces the Opening of its Business Innovation Center in Portland**

March 11, 2013

**Portland, Maine** – [Hall Internet Marketing](#), a full service technology enabled internet marketing agency, is proud to announce the official opening of the [Casco Bay Technology Hub](#)'s Business Innovation Center, which offers affordable offices for entrepreneurs and startups. Hall is a founding member of the CBTH, a Maine-based tech community space providing collaboration, start-up support, [incubator space](#) and business growth resources.

The new Business Innovation Center can house up to 22 small offices for startups in a variety of sizes. Many accommodate a single desk for an entrepreneur and some can accommodate up to three or four desks for a small team or startup. The individual workspaces are lockable offices and will each belong to an individual company – they are not shared spaces. However, the overall layout of the Business Innovation Center is a community office space design. Small companies are able to take advantage of the community conference room, kitchen, phone room, lounge, event area and more. The layout was created to facilitate an internal culture of collaboration and support among like-minded peers.

All utilities, including high speed internet thanks to Time Warner Cable Business Class, are included in a month to month lease. The idea is to make a high growth work environment easily attainable for entrepreneurs and young startups that need a scalable solution for workspace. Entrepreneurs will be able to easily scale up within the Business Innovation Center and then eventually move out to a larger full office suite when they need to accommodate more employees.

Ogden Morse, Co-Founder & CEO of Academic Merit and current member of the Business Innovation Center commented, "The Business Innovation Center is a terrific response to the needs of Portland's entrepreneurial community, particularly for those of us in and

around technology – giving us a professional environment that is also conducive to both creativity and collaboration.”

To find out more about the CBTH’s Business Innovation Center office availability and details, please visit <http://www.cascobaytechhub.com> or email [info@cascobaytechhub.com](mailto:info@cascobaytechhub.com).

### **About Casco Bay Technology Hub**

Casco Bay Tech Hub is located at 30 Danforth Street on the second and third floors in Portland, ME. CBTH seeks to unite and support the Maine technology and entrepreneur community and cultivate growth for the state of Maine by supporting entrepreneurship, collaboration, networking, technology culture, education, recruiting and funding. CBTH desires technology companies to learn and work together as they build relationships with peers, educational institutions, service providers, funding sources and government entities.

For more information on the Technology Hub and leasing information please visit: <http://www.cascobaytechhub.com>.

### **About Hall Internet Marketing**

[Hall Internet Marketing](#) is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>