

Hall Announces MTI President to Speak at May PubHub Event

PORTLAND, ME - April 24, 2012 - [Hall Internet Marketing](#), a full service technology enabled internet marketing firm, is proud to announce the next monthly [PubHub](#) event, a monthly series of networking events to help Maine's tech community to unite to share ideas, meet new people, and grow together. Betsy Biemann, President of the Maine Technology Institute (MTI), will speak on "Growing Maine Technology". Biemann will share examples of companies that are growing in Maine across sectors and geographies and how they are impacting the Maine economy. She also will discuss MTI's programs that help Maine companies develop new technologies and grow. This month's PubHub will be held Tuesday, May 1 at CBTH, a tech community space that provides collaboration, partnerships, and networking opportunities. Baxter Brewing will provide beer it has craft-brewed in Lewiston, ME.

PubHub is the first Tuesday of each month, and features a speaker with real-world business expertise to share insight on technology and how it relates to business development, growth, and entrepreneurship.

What: Casco Bay Technology Hub's PubHub

When: May 1 from 6:00 to 8:00 PM

Where: Casco Bay Technology Hub, 30 Danforth Street, Portland

Cost: Free, but attendees must pre-register at

<http://www.cascobaytechhub.com/tech-hub-events.php>

The sponsors of the monthly PubHub are: [Baxter Brewing Company](#), [Hall Internet Marketing](#), [Harris Media Services](#), [Integra Strategic](#), [J.B. Brown and Sons](#), [SMBME](#), [StartUp Portland](#), and [Time Warner Cable Business Class](#).

About Casco Bay Technology Hub

Casco Bay Technology Hub (CBTH) was founded to create a geographic focal point for Portland, Maine-area tech companies to build the relationships and technology culture that fuel business growth. Requirements for membership are the desire to build a tech culture in Maine, and the ability to vote for that desire by leasing space at CBTH at affordable rates. Benefits for Maine technology companies include help with recruitment, building partnerships, networking, education, and funding growth. There is no membership fee or additional associated costs. CBTH is located at 30 Danforth Street on the second and third floors in Portland, ME. If you're interested in the Tech Hub, please visit <http://www.cascobaytechhub.com/leasing-information.php>.

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization - Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online. For more information, visit: <http://www.hallme.com/press/>