

Hall Welcomes Paid Search Marketer, Dora Leav

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Portland, Maine – Hall Internet Marketing– a Maine technology enabled internet marketing firm, is pleased to announce the addition of their newest member to their marketing team – Paid Search Marketer, Dora Leav.

Dora oversees the creation and continuing success of all paid search campaigns for Hall’s clients, helping to ensure that their advertising performs to the best of its ability. With her background in marketing, and her skills in Paid Search Advertising, and pay-per-click, Dora will be a great addition to Hall’s Internet Marketing team.

“Dora's tenure in online marketing is a great complement to our staff's expertise,” says Monica Wright, Director of Search Marketing at Hall. “With hands-on experience in search, behavioral targeting and display advertising, she's a terrific asset, and we are lucky to have her come on board.”

Prior to Hall, Dora spent a seven-year stint working with a print-turned-digital advertising firm, where she obtained her AdWords Certification. She began her marketing career fielding websites, landing pages, SEM and SMM, and has since turned all focus on her primary interest – pay-per-click. When not trawling through AdWords, she can be found exploring Portland or attending roller derby bouts.

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>