

Hall Internet Marketing Announces Strong Second Quarter Growth, Investment in New Technology Offerings

Demand for retail digital marketing services continued to grow in Q2 2015, as [Hall Internet Marketing](#) posted another strong quarter in line with expectations. Enterprise SEO services led the charge with a notable increase in demand for technical SEO and performance analysis services.

“It is great that we have continued to deliver top line growth, while we invest in new technology and opportunities,” said President Tom Hall.

The company is currently searching to fill several new positions in the web development, paid search and SEO teams. In addition, Hall has several new technology offerings slated for release later this year. Web development services, particularly WooCommerce builds, and API integration projects are expected to continue to fuel agency growth through early 2016.

Recent notable company milestones include:

Launched two enterprise-level e-commerce sites and a B2B site for a long-term client partner.

Added a significant number of new customers while expanding services to existing customers.

Welcomed three new [employees](#) to the web development and administrative teams.

Recognized at the second annual [WordCamp Maine](#). Two staff members of the Hall staff helped organize the event in partnership with Automattic. Three employees gave presentations and many others volunteered.

Received at [WordCamp Minneapolis](#). WordPress Project Manager RC Lations presented on applications for WordPress and the Internet of Things (IoT), marking the first year that Hall has participated in this event.

Expanded the company’s commitment to health and wellness. Five staff members ran in the [Old Port Half Marathon and 5k](#) in Portland, marking the first year the company participated in this community event.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers, and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor’s Award for Business Excellence and is a 2014 Best Place to Work in Maine.