

## **PRESS RELEASE**

*Hall Web Services, Inc.*

### **Hall Celebrates Ten Years of Building Web Success**

**March 31, 2009**

**Scarborough, Maine** – Hall Web Services today announced their anniversary of ten years of business producing search-optimized websites for small to medium sized businesses. Since 1999, Hall has grown to become one of New England's largest and most full-service firms, offering a range of business web strategy service including web design and development, internet marketing, inbound marketing and multimedia development.

"I'm very proud to look at how far this company has come, both our history and our future," said Tom Hall, Founder and President of Hall Web Services. "We couldn't have done it without our dozens of loyal customers, who we plan on offering an even greater level of service in 2009."

To keep up with the pace of the evolving internet, Hall has continually expanded service offerings; in 2008, new offerings included video production, editing and distribution services, "Actionable Analytics" biweekly search marketing reporting, and improved link building services. 2009 sees the launch of full inbound marketing services, a variety of new services tailored to help businesses tackle with the changing nature of buyer behavior on the web. Businesses interested in having a more robust inbound marketing strategy can partner with Hall for email marketing, social network marketing, content marketing and blog management services.

Hall has also been bold in its commitment to offering free resources to those who want to learn more about internet marketing and inbound marketing, offering a free blog, podcast and weekly webinar series covering marketing topics. A full webinar schedule is available at <http://www.hallme.com/webinars>. All events are free to attend and interested users can register for the webinars online.

"We look forward to 2009 and beyond," Hall continued. "While the broader economy is uncertain, we feel very confident that our long-term partnership approach will put us in the best position to help our customers today and in the road ahead."

#### **About Hall Web Services**

Hall Web Services of Portland, Maine specializes in helping small to medium sized businesses achieve their goals online by partnering with them to create a comprehensive web strategy. Hall's services include web design and development, managed hosting, comprehensive internet marketing and inbound marketing strategies and multimedia production.