

Hall Internet Marketing Ranks 4th among Best Places to Work in Maine

October 9, 2014

Portland, Maine – Hall Internet Marketing has been recognized as the fourth best place to work in Maine in the Small Employer Category (15 to 49 employees). This is the fourth straight year that Hall has received the award hosted by the Society for Human Resource Management (SHRM) – Maine State Council and Best Companies Group. The award ceremony was held on October 8th at the Holiday Inn by the Bay in Portland.

This award comes less than a month after the company received the Governor's Award for Business Excellence and days after recording the strongest third quarter in the company's 15 year history. "Being ranked fourth is a great honor in a year filled with many noteworthy achievements," said Tom Hall, President of Hall Internet Marketing.

The 18 person firm prides itself in taking innovative steps to provide staff with opportunities for personal and professional development. Employees are encouraged to pursue training and certification, which is 100 percent covered by the company. It's not all serious though. Staff members enjoy use of the company foosball table and snack bar, as well as monthly breakfasts.

"Our goal is to have every employee feel like an integral part of the success of the company," said Rachel Bowes, Director of Digital Marketing. Hall Internet Marketing also offers a profit sharing program, unlimited time off, and a monthly state of the business open forum with the President, where staff members are encouraged to share innovative projects they have been working on.

About Best Places to Work in Maine

[The Best Places to Work in Maine](http://www.bestplacetoworkme.com/) is an initiative by the Best Companies Group, dedicated to finding and recognizing Maine's best employers. Best Companies Group researches the dynamics and characteristics of each participating company by administering extensive employee surveys. This data is then analyzed to produce a final list of the best companies to work for in Maine. For more information and to view 2014 rankings, visit: <http://www.bestplacetoworkme.com/>

About Hall Internet Marketing

[Hall Internet Marketing](http://www.hallme.com/) is a 15 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>