## Hall Internet Marketing Adds Two Web Marketers to Growing Team





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**Portland, Maine** – <u>Hall Internet Marketing</u> announces its latest staff additions, Olivia Brown and Alana Dao. The digital marketing agency has added five new staff members in 2016 as it continues to develop service offerings for a growing client base.

Olivia Brown joins Hall as a Marketing Assistant. She is responsible for assisting the SEO team with onpage optimizations, site audits and client reporting. Olivia received her bachelor's degree in sociology from Bates College.

As a Junior Search Marketer, Alana Dao will be working with Hall's SEO team on content creation and local search audits. Alana has a bachelor's degree in Spanish from Smith College and a master's degree in visual and critical studies from the School of the Art Institute of Chicago.

"Increased demand for our digital marketing services among high demand retailers continues to fuel growth," said President Tom Hall. "We are extremely pleased to be able to fill these new positions with talented local candidates."

## **About Hall Internet Marketing**

<u>Hall Internet Marketing</u> is a 17 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2015 Best Place to Work in Maine.