

Hall Internet Marketing Announces Third Quarter Results; Updates Fiscal Year Projections

Following the best six months of revenue growth in company history, Hall Internet Marketing has announced 3% year-over-year growth for the third quarter, aligning more closely with initial 2014 revenue forecasts. Year-to-date, the company's top line growth has increased 22%.

"We did not plan for such a high growth year and are well above forecasts," said Tom Hall, President of Hall Internet Marketing. "We saw a correction of this trend in late summer. Overall, we are very happy with our year-over-year performance for the period, and remarkable sustained growth year-to-date."

The fourth quarter is forecasted to provide a strong finish to a record setting year fueled by growth in online retail service offerings in both web development and digital marketing. Hall sees opportunities for continued growth in their WordPress offerings, ecommerce services, and B2B lead generation solutions through at least the second quarter of 2015.

In addition to revenue gains, the digital marketing agency also received two of Maine's highest business honors. In September, the company was awarded the Governor's Award for Business Excellence. The following month, Hall ranked 4th for small companies on the annual list of Best Places to Work in Maine.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 15 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.