Hall Internet Marketing Hires Experienced Developer as SaaS Offerings Grow

Portland, Maine – <u>Hall Internet Marketing</u> adds Andrew Chernosky to its growing team of web developers and digital marketers.

Andrew brings over a decade of experience developing enterprise applications to Hall's development team. With a background in custom e-commerce and customer relationship management software integrations, he will be leading development on Hall's proprietary order management system, CrossPeak. Andrew received his bachelor's degree in new media from the University of Maine.

"Andrew has the experience and skills to strengthen our WordPress Software as a Service offerings, like CrossPeak," said President Tom Hall. "As an employee owned firm, adding the next co-owner becomes much more important. We feel that Andrew's skill set fits perfectly with our company aspirations."

About Hall Internet Marketing

<u>Hall Internet Marketing</u> is a 17 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2015 Best Place to Work in Maine.