

Hall Internet Marketing Recognized as Expert by Email Marketing Platform MailChimp

Hall Internet Marketing has been certified as an [Expert](#) by the popular email marketing platform MailChimp. The MailChimp Experts Program serves to vet and recommend agencies based on their experience and proficiency using the platform.

Hall has provided email marketing services to its customers for over 15 years on a number of different marketing platforms. Services include email template design, list management, campaign deployment, marketing automation, in-depth reporting, and marketing strategy.

“Email marketing can be incredibly difficult and fruitful,” said Client Service Technician Geoff Bell. “Being recognized by MailChimp, the largest email marketing platform in the world, is an affirmation of some of the really great things we’re doing with the medium.”

According to the MailChimp website, more than 12 million people and businesses use the platform to send 1 billion emails every day. Founded in 2001, MailChimp provides email and ecommerce marketing products that integrate with many popular applications and services including WooCommerce, Shopify and Salesforce.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 17-year-old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for retail and B2B clients. Hall is a recipient of the 2014 Governor’s Award for Business Excellence and is a 2015 Best Place to Work in Maine.