PRESS RELEASE

Hall Web Services, Inc.

Hall Promotes Matt Harrison to Chief Technology Officer

January 27, 2010

Portland, Maine – Hall Web Services, a web design and internet marketing firm, today announced the promotion of Matt Harrison to Chief Technology Officer. He will have the responsibility of supervising the technical requirements of Hall's internal environment, production environment, SaaS products, and all services.

"Matt will not only be in charge of our technical environment, but as a member of our management team and our board, he is in a better position to drive technical innovation in our SaaS Products and our services," said Tom Hall, President of Hall Web Services.

Mr. Harrison graduated from Worcester Polytechnic Institute in 2006 with a BS in Computer Science. He joined Hall shortly after as a Lead Web Developer, managing the search-oriented development department, programming development projects and ensuring they were launched on time.

About Hall Web Services

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production.