Hall Named One of the Best Places to Work in Maine for Second Year

September 7, 2012

Portland, Maine – <u>Hall Internet Marketing</u> – a Maine technology enabled internet marketing firm, is pleased to announce that they have been selected as one of the 2012 Best Places to Work in Maine for the second year in a row.

The Best Places to Work in Maine is an initiative by the Best Companies Group, dedicated to finding and recognizing Maine's best employers. Best Companies Group researches the dynamics and characteristics of each participating company by administering extensive employee surveys. This data is then analyzed to produce a final list of the best companies to work for in Maine.

"As a company we pride ourselves on our supportive and encouraging corporate culture. We think both personal and professional growth is important for our staff and we're happy to provide a work environment that is both challenging and fun," said Tom Hall, President of Hall Internet Marketing. "It is great recognition for our company and for each employee."

Hall Internet Marketing has been stationed in the Portland area and serving their local and national clients for over 13 years. Hall is also one of the founding members of the <u>Casco Bay Technology Hub</u>.

The list of the 40 Best Places to Work in Maine and how they rank will be unveiled at an awards gala on October 11, 2012. All companies will also be featured in a special supplement produced by Mainebiz. The Best Places to Work in Maine is sponsored by the Society for Human Resource Management (SHRM) – Maine State Council, Mainebiz, the Maine State Chamber of Commerce, The Employment Times, and Best Companies Group.

About Hall Internet Marketing

Hall Internet Marketing is a 13 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/