Hall Internet Marketing Nominated for 2013 Governor's Award for Business Excellence

February 20, 2013

Portland, Maine - Hall Internet Marketing has been nominated for the Governor's Award for Business Excellence (GABE), an award recognizing Maine businesses that excel in service excellence while showing a steadfast commitment to employees, customers and the community.

Hall is the largest 100% interactive marketing agency in Maine and one of just a handful of technology enabled agencies in New England. As organizer of Social Media Breakfast Maine and The Pub Hub Monthly Speaker Series, and as a founding member of the Casco Bay Technology Hub, Hall shows a strong commitment to Maine's local business and budding technology community. The company invests heavily in these business development events through the donation of money and staff time. As a growing Maine technology company that competes nationally with agencies in Boston, New York and California, Hall is dedicated to supporting local technology, innovation, start-ups, and overall business growth in Maine.

The <u>Governor's Award for Business Excellence</u> was created in 1991 and is presented to forprofit companies that have been in business in Maine for at least five years. A committee, which consists of employees of former winners, reviews the applications and makes their recommendations to the Governor. An event recognizing the winners will be held in the spring.

About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/