

## FOR IMMEDIATE RELEASE

### WordCamp Maine 2017 Schedule and Speakers Announced

*Hall Internet Marketing to Participate in Local WordPress Community Gathering*

**Portland, MAINE (5/9/2017)** – Hall Internet Marketing is a proud participant in this year's WordCamp Maine, taking place May 26-27 at Maine College of Art (MECA) in Portland. 2017 WordCamp Maine is a gathering for the local WordPress community to network and share ideas. Hall is happy to be a sponsor for this community event while members of the Hall team are participating in various ways as organizers and featured speakers.

WordCamp Maine Lead Organizer/Hall WordPress Developer Gary Thayer shares that the schedule and speakers have been confirmed. He is happy to have an accomplished group of speakers who are well-versed in a variety of subjects as "it is always a great pleasure to have speakers with different areas of expertise share their work within the lens of WordPress."

One such speaker is Hall's SEO Manager, Luda MacLean, who will be discussing the topic of search engine optimization (SEO) with her presentation entitled, "5 SEO Mistakes Not to Make in WordPress." Luda is "excited to share my enthusiasm for SEO and online marketing for those looking to start or develop their own online brands."

Talks begin Friday afternoon and continue into Saturday, with a variety of subjects in areas like Development, Marketing, and Freelancing. As the creative and technology community in Maine grows, events such as these are sure to draw a crowd of interested individuals. To purchase tickets to the event or view the schedule, in its entirety, please visit the [2017 WordCamp Maine website](#).

#### **About WordCamp Maine**

[WordCamp Maine](#) is a conference that covers subjects related to WordPress, the free and open source content management system that powers millions of sites on the web. WordCamps are sanctioned by the WordPress foundation and take place around the world. They are independently organized by local WordPress communities to provide informative content, classes, programming, and activities. WordCamps are meant to be as accessible as possible with low ticket costs and are paid, in part, through the generosity of local sponsors.

#### **About Hall Internet Marketing**

[Hall Internet Marketing](#) is a data-driven, digital agency providing search engine optimization, paid search, and web analytics services alongside responsive web design and WordPress development. Hall has been involved with WordPress and WooCommerce and has passionately contributed to WordPress for over a decade. We are proud to be Gold Level WooExperts and an active part of the WordPress community.

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