

Hall Staff Participate in Race to Benefit Portland Trails



Portland, Maine - Hall Internet Marketing sponsored four team members who participated in the 2015 Trail to Ale 10K Run/Walk on Sunday, September 20. The race benefited Portland Trails, a nonprofit that creates and maintains a network of trails in the Greater Portland area. Vice President of Operations Jonas Levasseur, SEO Analyst Mary Soule, Client Support Tech Geoff Bell and Junior WordPress Developer Eli Dolloff all completed the course, which followed Portland's waterfront trail network.

The company, a five time [Best Places to Work in Maine](#) award recipient, recently reassessed their corporate wellness and giving policies. "As an employee owned company we got together and decided that we wanted to make more of an effort to encourage each other's interests, both in and out of the office," said Bell. "Team members have come to company meetings with proposals ranging from ski races to fundraisers and received the company's full backing."

This effort invites coworkers to share their passions and hobbies with other members of the staff. "As a programmer, exercise is not inherent in my day to day, but maintaining a healthy lifestyle is important to me," said Dolloff. "It's great to work with people who share this belief, and for a company that supports us in pursuing it."

About Portland Trails

[Portland Trails](#) was founded in 1979 with a mission of transforming Greater Portland into a healthier community for people-powered transportation, conservation, and recreation by creating and maintaining a network of trails and green spaces that connect people with places.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2015 Best Place to Work in Maine.