PRESS RELEASE
Hall Web Services, Inc.

Hall Announces Free Web Marketing Webcast Series

June 20, 2008

Scarborough, Maine – Hall Web Services today announced a new series of Web Development and Search Marketing webinars (http://www.hallme.com/search-marketing-webinars.asp) designed to help small businesses improve the effectiveness of their websites. The new series builds on Hall's success with "Way Beyond SEO," a seminar provided to Sage Software Business Partners in March 2008 as part of the Sage Software Preferred Vendor webcast series, and a series of short webinars provided directly by Hall in June.

"Viewer response to the webinars has been fantastic," said Fred Greenhalgh, Internet Marketing Manager, of Hall Web Services. "We've received so much positive response that we decided to establish ongoing webinars as a standard offering. By making the webinars a regular event, we'll be able to help more business owners get acquainted with the basics of effective web design and search marketing, as well as offer courses tailored to more advanced users."

The webinar series is hosted by Chrystie Corns and Frederick Greenhalgh, Hall's internet marketing team who also star in the company's weekly podcast, *SEO Audio*. *SEO Audio* features 2-3 minute segments every week focusing on a different aspect of internet marketing. The upcoming webinars extend the format of the podcast while keeping a similar style, with concrete, useful information integrated with self-reflective questions and occasional banter.

Webinars will be an ongoing weekly event, running from 2-2:30 PM EST every Tuesday. The curriculum will consist of ongoing core courses such as what factors to consider when redesigning a website, basics of search marketing, social media and advanced SEO webinars including paid search marketing, social media marketing, audio-video, content promotion and more.

The full schedule of webinar events and links to Flash presentations of previous webinars are available online at http://www.hallme.com/search-marketing-webinars.asp. All events are free to attend and interested users can register for the webinars online.

About Hall Web Services
Hall Web Services of Scarborough, Maine specializes in helping small to medium sized businesses and nonprofits achieve their goals online through integrated web development and internet marketing services. Hall's services include web design, managed hosting, search-friendly copywriting, and multi-point internet marketing strategies. Hall is a Sage Software Preferred Vendor, with a range of web development and internet marketing services pre-approved for Sage Software's co-op debit program.

For more information & a schedule of Webinar topics visit
www.hallme.com/search-marketing-webinars.asp