FOR IMMEDIATE RELEASE

HALL INTERNET MARKETING SPONSORS 4th ANNUAL WORDCAMP MAINE

Portland Digital Marketing Agency Supports WordPress Event at MECA this May

Portland, MAINE (4/7/2017) - Hall Internet Marketing is excited to once again be participating in WordCamp Maine. The event will take place May 26-27 at Maine College of Art (MECA) in Portland and is a gathering of web developers, designers, and business owners interested in the open source content management system WordPress.

WordCamp Maine is a weekend of events designed for anyone from bloggers and business owners to advanced web developers looking to expand their knowledge of WordPress and its community in Maine and beyond. Hall will be hosting a speaker and sponsor dinner at their Old Port office on May 26 to close out the first day of the event.

The team at Hall Internet Marketing considers WordCamp Maine a family affair as various Hall members have volunteered to organize, speak, and more. Gary Thayer, WordPress Developer at Hall, is coordinating the event as the Lead Organizer this year, volunteering his time along with other community organizers to coordinate the event.

WordCamps include talks by local and national speakers on a range of subjects from web design to digital marketing and entrepreneurship, networking, and more technical topics. Volunteers from the community, including several Hall employees, will be on hand during the weekend's events to assist attendees, answer questions, and support Maine's WordPress and open source community.

ABOUT WORDCAMP MAINE

Now in its fourth year, <u>WordCamp Maine</u> is a conference that covers subjects related to WordPress, the free and open source content management system that powers millions of sites on the web.

WordCamps are sanctioned by the WordPress foundation and take place around the world. They are independently organized by local WordPress communities to provide informative content, classes, programming, and activities. WordCamps are meant to be as accessible as possible with low ticket costs and are paid, in part, through the generosity of local sponsors.

ABOUT HALL INTERNET MARKETING

Hall Internet Marketing is a data-driven, digital agency providing search engine optimization, paid search, and web analytics services alongside responsive web design and WordPress development. Hall has been involved with WordPress and WooCommerce and has passionately contributed to WordPress for over a decade. We are proud to be Gold Level WooExperts and an active part of the WordPress community.

Press Contact

Alana Dao

207-956-0020

alana@hallme.com