Hall Adds New Marketing Assistant

January 28, 2014

Portland, Maine – <u>Hall Internet Marketing</u> – a Maine technology enabled internet marketing firm, is pleased to announce the addition of the newest member of its marketing team – marketing assistant Stephanie Podraza.

Before coming to Hall, Stephanie completed communications, accounting and management courses at UMaine Orono. In her new role, she will help to support all management teams with market research, marketing strategy, event coordination, on-page SEO implementation, and content review. She will also be helping to coordinate the Casco Bay Technology Hub's monthly PubHubs.

"We are thrilled to have Stephanie part of our marketing team," says Mike, Web Performance Manager at Hall. "Her wide range of communications and management experience will be very valuable to our team and be a great contribution to the rapid growth of our company."

About Hall Internet Marketing

Hall Internet Marketing is a 15 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/