

## Hall Announces August Social Media Breakfast Maine

### *The Return of Small Town Business*

August 10, 2012

**Portland, Maine** – [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the next [Social Media Breakfast Maine](#) – SMBME 37: The Return of Small Town Business. The event will be held August 24<sup>th</sup>, 7:30 – 10am at Portland’s Masonic Temple on Congress Street. Breakfast will be served.

This month SMBME is proud to host Becky McCray, author of [Small Town Rules](#). Becky has worked with small and large businesses for years and will talk about how increases in technology and our connected economy affects them, and what big companies can learn from small businesses and communities. She will also share case studies and stories from her book and her experiences blogging about small businesses.

For more information and to register for this month’s Social Media Breakfast Maine please visit: [socialmediabreakfastmaine.com/upcoming/](http://socialmediabreakfastmaine.com/upcoming/). The event is sponsored by [Mainely SEO, Hall Internet Marketing, GWI, Others! Fair Trade Coffee, The Internet Educator and The Portland Harbor Hotel](#).

#### **About Social Media Breakfast Maine**

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This even started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: [www.socialmediabreakfastmaine.com](http://www.socialmediabreakfastmaine.com)

#### **About Hall Internet Marketing**

Hall Internet Marketing is a 13 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>