

Hall Announces August Social Media Breakfast Maine

Underwater Dogs and Dream Local Digital

August 23, 2013

Portland, Maine - [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the next [Social Media Breakfast Maine](#) - SMBME 49: *Underwater Dogs and Dream Local Digital*. The event will be held August 30th, 7:30-10am at Portland's Masonic Temple on Congress Street. Breakfast will be provided.

This month's SMBME will be about getting to know Seth Castell and his passion as a lifestyle pet photographer. Then, we will turn our attention to Shannon Kinney and her success story in the digital marketing world.

For this breakfast, Seth Castell, an award winning photographer and New York Times Best Selling Author will be sharing his development as a photographer but also his work as a humanitarian. Published by dozens of publishers and hundreds of magazines, newspapers, and calendars, Seth travels the world in pursuit of his passion, working with animals. We will also hear from Shannon Kinney, the founder and Client Success Officer of Dream Local Digital. Recently named one of the "Women to Watch" in 2013 by MaineBiz, Shannon will be discussing internet marketing, storytelling and content creation for businesses.

For more information and to register for this month's Social Media Breakfast Maine please visit: socialmediabreakfastmaine.com/upcoming/. The event is sponsored by [Paws Applause](#), [Mainely SEO](#), [Hall Internet Marketing](#), [LiveMe](#), [Casco Bay Tech Hub Business Innovation Center](#), and Others! [Fair Trade Coffee](#).

About Social Media Breakfast Maine

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This event started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>