

Hall Announces February Social Media Breakfast Maine

Email Marketing and Social Media

February 7, 2013

Portland, Maine – [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the next [Social Media Breakfast Maine](#) – SMBME 43: Email Marketing and Social Media. The event will be held February 22nd, 7:30 – 10am at Portland's Masonic Temple on Congress Street. Breakfast will be served.

This month's SMBME will focus on an important part of the foundation of internet and social media marketing: email marketing. Email is one of the best ways to grab attention, drive people to your site and have them take action. A great way to build that powerful list is to integrate your social media campaigns and your email marketing.

Corissa St. Laurent from Constant Contact will talk about how to integrate social media and email marketing efforts and share some best practices. Don Kleiner from Maine Outdoors will be sharing how he uses his email list to build his business.

For more information and to register for this month's Social Media Breakfast Maine please visit: socialmediabreakfastmaine.com/upcoming/. The event is sponsored by [Constant Contact](#), [Mainely SEO](#), [Hall Internet Marketing](#), [The Cohen-Tracy Team](#), [GWI](#), [Others!](#) [Fair Trade Coffee](#) and [Mainebiz](#).

About Social Media Breakfast Maine

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This event started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>