

Hall Announces July Social Media Breakfast Maine

Designing Your Website for the Modern Internet User

July 15, 2013

Portland, Maine – [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the next [Social Media Breakfast Maine](#) - SMBME 48: Designing Your Website for the Modern Internet User. The event will be held July 26th, 7:30-10am at Portland's Masonic Temple on Congress Street. Breakfast will be provided.

The internet evolves everyday with more ways to connect, stay wired in and more ways to browse, bargain, hunt and or buy online. With the growing number of devices that allow us to purchase online it becomes more important to make sure that your site is accessible no matter what your user is using to look at your products or service.

This month's breakfast will focus on how users are interacting with your site and what things you can do to make sure your home base for your online marketing is surpassing the expectations for your users. In more depth, this breakfast will be taking a closer look at UX Design (User Experience Design) and Responsive Design and how each of these can enhance your users' experience.

For more information and to register for this month's Social Media Breakfast Maine please visit: socialmediabreakfastmaine.com/upcoming/. The event is sponsored by [Mainely SEO](#), [Hall Internet Marketing](#), [LiveMe](#), [Casco Bay Tech Hub Business Innovation Center](#), [Others!](#) [Fair Trade Coffee](#) and [Mainebiz](#).

About Social Media Breakfast Maine

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This event started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>