## Hall Announces June PubHub Event Featuring Brian Rigney, VP of CashStar

Join Casco Bay Technology Hub and Baxter Brewing Company for smart minds, great people, and delicious beer

PORTLAND, ME – May 23, 2012 –Hall Internet Marketing, founding member of the Casco Bay Technology Hub (CBTH) and Baxter Brewing Company announce the date and speaker for the June PubHub, a monthly series of networking events to help Maine's tech community unite to share ideas, meet new people, and grow together. Rigney will be sharing his experience with growing the programs of some of the most successful technology focused companies in Maine including CashStar and Wright Express, among others. Brian is also a featured mentor for the MCED's Top Gun entrepreneurship program.

This month's PubHub will be held June 5<sup>th</sup>, at CBTH, a tech community space that provides collaboration, partnerships, and networking opportunities. Baxter Brewing will provide beer it has craft-brewed in Lewiston, ME. This month's premium sponsor is the <u>Portland Harbor Hotel</u>.

PubHub is the first Tuesday of each month, and features a speaker with real-world business expertise to share insight on technology and how it relates to business development, growth, and entrepreneurship.

What: Casco Bay Technology Hub's PubHub

**When**: April 3 from 6:00 to 8:00 PM

Where: Casco Bay Technology Hub, 30 Danforth Street, Portland

**Cost**: Free, but attendees must pre-register at

http://www.cascobaytechhub.com/tech-hub-events.php

The sponsors of the monthly PubHub are: <u>Portland Harbor Hotel</u>, <u>Baxter Brewing Company</u>, <u>Hall Internet Marketing</u>, <u>Harris Media Services</u>, <u>Integra Strategic</u>, <u>J.B. Brown and Sons</u>, <u>SMBME</u>, and <u>Time Warner Cable Business Class</u>.

## **About Casco Bay Technology Hub**

Casco Bay Technology Hub (CBTH) was founded to create a geographic focal point for Portland, Maine-area tech companies to build the relationships and technology culture that fuel business growth. Requirements for membership are the desire to build a tech culture in Maine, and the ability to vote for that desire by leasing space at CBTH

at affordable rates. Benefits for Maine technology companies include help with recruitment, building partnerships, networking, education, and funding growth. There is no membership fee or additional associated costs. CBTH is located at 30 Danforth Street on the second and third floors in Portland, ME. If you're interested in the Tech Hub, please visit <a href="http://www.cascobaytechhub.com/leasing-information.php">http://www.cascobaytechhub.com/leasing-information.php</a>.

## **About Hall Internet Marketing**

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online. For more information, visit: <a href="http://www.hallme.com/press/">http://www.hallme.com/press/</a>