Hall Announces March Social Media Breakfast Maine

Making it Big Time

March 12, 2013

Portland, Maine - <u>Hall Internet Marketing</u>, a Maine internet firm, is excited to announce the next <u>Social</u> <u>Media Breakfast Maine</u> - SMBME 44: Making it Big Time. The event will be held March 29th, 7:30-10am at Portland's Masonic Temple on Congress Street. Breakfast will be provided.

This month's SMBME will focus on *Making it Big Time*; using the previously discussed foundations of social media, email marketing and content marketing. This month's topic is heating things up by talking about getting more press and what makes things go viral.

For this breakfast, two dynamic speakers will be presenting about getting more legs behind intriguing content. The first speaker, Jaime Tardy from Eventual Millionaire will be discussing the implications of getting press for businesses. Jaime seen on; CNN Newsroom, Fortune.com, MSN Money, Success Magazine and Yahoo!'s home page, has an inside scoop on what millionaires are doing to flourish there businesses.

The second speakers; Stephen Voltz and Fritz Grobe, from EepyBird will be discussing the details of how to makes things Viral. Stephen and Fritz have traveled the world with their Diet Coke and Mentos experiments and their new book, "*The Viral Video Manifesto*".

For more information and to register for this month's Social Media Breakfast Maine please visit: <u>socialmediabreakfastmaine.com/upcoming/</u>. The event is sponsored by <u>Mainely SEO, Hall Internet</u> <u>Marketing, GWI, Others! Fair Trade Coffee and Mainebiz.</u>

About Social Media Breakfast Maine

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This event started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online. For more information, visit: http://www.hallme.com/press/