

Hall Adds New Digital Marketing Analyst

June 7, 2012

Portland, Maine – Hall Internet Marketing – a Maine technology enabled internet marketing firm, is pleased to announce the addition of the newest member of their marketing team – Jessica Wallace, Digital Marketing Analyst.

Jessica brings over 5 years of experience to the marketing department. Before Hall, she managed the web and social media marketing for Vreeland Marketing. Jessica will be working with the marketing department to make sure client sites and their search and social media campaigns are running effectively and gaining real results.

“We are excited to have Jessica on our marketing team,” says Amanda O’Brien, VP of Marketing at Hall. “Her experience, energy and passion for internet marketing are the perfect addition to our team and growing company.”

Outside of Hall, Jessica also holds community involvement as a top priority. She has served with the Maine Public Relations Council for years, and currently holds the position of Vice President. Additionally, Jessica was the 2010 recipient of the Yarmouth Chamber of Commerce, Spirit of Excellence Award.

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>