

Hall Adds New Director of Business Development

July 3, 2012

Portland, Maine – Hall Internet Marketing – a Maine technology enabled internet marketing firm, is pleased to announce the addition of the newest member of their marketing team – Barbara Kenney, Director of Business Development.

A seasoned sales professional who has represented traditional media giants like Gannett, Time Warner and Citadel, Barbara decided to make the jump to new media in 2007 and has been working in the local field ever since.

“Barbara is passionate about customer service and connecting smart business people to great products,” says Amanda O’Brien, VP of Marketing at Hall. “We’re delighted to have her join our team and growing company as Director of Business Development.”

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>