

## **Hall Adds New Marketing Assistant**

May 28, 2013

**Portland, Maine** – Hall Internet Marketing – a Maine technology enabled internet marketing firm, is pleased to announce the addition of the newest member of its marketing team – marketing assistant Luda Paliyenko-Sherman.

Before coming to Hall, Luda completed several human resource, leadership, and management courses at Southern Maine Community College. In her new role, Luda will help to support all management teams with market research, marketing strategy, event coordination, on-page SEO implementation, and content review. She will also be managing event coordination for the Casco Bay Technology Hub's monthly PubHubs.

"We are thrilled to have Luda on our marketing team," says Amanda O'Brien, VP of Marketing at Hall. "Her wide range of experience in management, hospitality, and traditional marketing will be valuable to our team and growing company."

### **About Hall Internet Marketing**

Hall Internet Marketing is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>