## Hall Announces September Social Media Breakfast Maine

Video and Podcasting

September 20, 2012

**Portland, Maine** – <u>Hall Internet Marketing</u>, a Maine internet marketing firm, is excited to announce the next <u>Social Media Breakfast Maine</u> – SMBME 38: Video and Podcasting. The event will be held September 28<sup>th</sup>, 7:30 – 10am at Portland's Masonic Temple on Congress Street. Breakfast will be served.

This month's SMBME will explore the exciting world of video marketing and podcasting. With advances in technology, producing videos and podcasts is easier and cheaper than ever before. This breakfast will focus on different ways to use audio and visual content to reach your customers.

For more information and to register for this month's Social Media Breakfast Maine please visit: <a href="mailto:socialmediabreakfastmaine.com/upcoming/">socialmediabreakfastmaine.com/upcoming/</a>. The event is sponsored by <a href="Mainely SEO">Mainely SEO</a>, Hall Internet Marketing, The Cohen Tracy Team, GWI, Others! Fair Trade Coffee, The Internet Educator and Mainebiz.

## **About Social Media Breakfast Maine**

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This even started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

## **About Hall Internet Marketing**

Hall Internet Marketing is a 13 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization — Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/