Hall Congratulates Casco Bay Tech Hub's Business Innovation Center on Rapid Growth

April 22, 2013 - Portland, Maine – <u>Hall Internet Marketing</u>, a full service technology enabled internet marketing agency and a founding member of the <u>Casco Bay Tech Hub</u>, congratulates Casco Bay Tech Hub for showing rapid growth in its incubator space after only two months after opening. The new coworking space was created by the CBTH to provide scalable offices for entrepreneurs and startups, and to support the CBTH's mission to help nurture the development of an innovative tech culture within Portland.

Since opening in February, the <u>Business</u> Innovation Center has provided 11 offices for seven Mainebased tech companies. Tenants occupying the new space have access to their own lockable offices. They also share community space including a kitchen, conference room, lounge, phone room and event space. The Center takes up roughly 4,400 square feet of the 26,000 square foot Tech Hub located on Danforth Street in Portland.

Growing Community of Tech Companies in New Business Innovation Center

Startups and entrepreneurs in the new incubator space represent a variety of tech sectors and backgrounds. Many of them are using the space to locally scale operations, grow new ventures and, in many cases, to onboard new employees for their growing businesses.

- <u>Dream Local Digital</u>: Rapidly growing local digital marketing team
- <u>WebFix Studio</u>: Recently founded web development and video production studio
- <u>Aware Technology</u>: Software company delivering a first of its kind streaming analytics platform for the industrial automation market
- <u>Academic Merit</u>: Developer of an award-winning suite of online professional-development, assessment, instruction, and learning solutions for educational institutions
- <u>Build-a-Biz</u>: Organization committed to educating and supporting Maine youth in their entrepreneurial leadership endeavors

<u>Common Dreams</u>: Non-profit digital media organization publishing honest, independent news and information

In addition to opening the Business Innovation Center offices and uniting some of Maine's most innovative companies and individuals, the Casco Bay Tech Hub also hosts <u>PubHub</u>, a monthly networking event that occurs on the first Tuesday of every month. PubHub is focused around gathering Maine's tech and entrepreneurial professionals and stimulating growth through inspiring stories, collaboration and other relevant content. PubHub is going on its 16th event and draws an average of 80 to 100 professionals each month. To learn more and to register for the next PubHub visit: <u>http://www.cascobaytechhub.com/tech-hub-events.php</u>

About Casco Bay Technology Hub

Casco Bay Tech Hub is located at 30 Danforth Street on the second and third floors in Portland, ME. CBTH seeks to unite and support the Maine technology and entrepreneur community and cultivate growth for the state of Maine by supporting entrepreneurship, collaboration, networking, technology culture, education, recruiting and funding. CBTH desires technology companies to learn and work together as they build relationships with peers, educational institutions, service providers, funding sources and government entities. For more information on the Technology Hub and leasing information please visit: http://www.cascobaytechhub.com.

About Hall Internet Marketing

<u>Hall Internet Marketing</u> is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <u>http://www.hallme.com/press/</u>