

Hall Internet Marketing Experiences High Growth in 2012

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Portland, Maine - Due to increased demand for its technology enabled digital marketing services, [Hall Internet Marketing](#) finished 2012 with double digit growth, making it the best year in the 14 year history of the company. Major growth areas included online advertising, visitor insight consulting and integrated mobile marketing solutions.

"We are fortunate to have aligned ourselves with great customers, but it is our people who really make the difference," said Tom Hall, President of Hall Internet Marketing. "Having passionate people who are constantly pushing to deliver for our clients and to identify emerging opportunities has been the key to our success this year."

Hall is the largest 100% interactive marketing agency in Maine and one of just a handful of technology enabled agencies in New England. The company competes nationally with agencies in Boston, New York and California. Hall currently has 16 experts on staff and plans to add more positions in 2013.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>