## Hall Internet Marketing and LabelTop Software Join Forces to Provide Mobile App and Marketing Solutions

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**Portland, Maine -** <u>Hall Internet Marketing</u>, Maine's largest 100% interactive agency, announced that they have joined forces with mobile application development firm, <u>LabelTop Software</u>, to complement their existing mobile marketing and mobile web offerings. Prior to adding LabelTop's native web app expertise, Hall completed development of their responsive design mobile framework and mobile landing page framework, both work hand in hand with their mobile SEO and mobile advertising programs that they provide to many national brands.

"Following the completion of our successful <u>mobile web framework</u> and our responsive design process, it is exciting to have the opportunity to complete that suite of skills and offer <u>native app development</u> and distribution," says Tom Hall, president of Hall Internet Marketing, "This gives us a strong competitive advantage in mobile marketing as we go head to head with regional and national agencies in this rapidly evolving space."

"It is very exciting to work with a great organization like Hall Internet Marketing," said Hasan Adil, of LabelTop. "Together we can create world class mobile design and development solutions for businesses and amazing mobile experiences for consumers."

## **About Hall Internet Marketing**

Hall Internet Marketing is a 13 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

## For More Information

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