

PRESS RELEASE
Hall Marketing, Inc.

New J24 Site Shows Hall's Support for Local Sailing

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Falmouth, Maine - J24 Fleet 43, a Falmouth, Maine-based enthusiast sailing fleet, launched a fresh site just in time for the summer sailing season, care of local web development company Hall Web Services of Scarborough, Maine. The new site is completely user-editable using a customized Website Baker installation and blog with a seamless professional theme, all developed by Hall.

"We all love sailing, and working on this site was our way to contribute meaningful to this local organization," said Tom Hall, President and CEO of Hall Web Services, and supervisor for the project. "By using powerful Open Source tools we could provide the sailors a great looking, functional site for less development time."

Hall donates up to 10% of its yearly gross sales as in-kind donations of time to various local non-profit and athletic organizations, of which J24 Fleet 43 is one. The J24 Fleet site will allow members of the club to easily update upcoming events and news, upload photos and post results of the races.

About J24 Fleet 43

Based in Falmouth, Maine, J24 Fleet 43 is a small local sailing club that sponsors bimonthly events throughout the Spring, Summer, and Fall seasons. Their signature event is the Downeast Regatta, held in early September with attendees from throughout New England and elsewhere in the nation.

About Hall Web Services

Hall Web Services is a web development and Internet marketing firm based out of Scarborough, Maine. From basic business sites to enterprise eCommerce platforms, Hall provides search-friendly websites to achieve the needs of its many clients. Hall is an established firm with over 230 clients worldwide.

For more information visit www.hallme.com/press.asp

Press Contact:

Fred Greenhalgh
Hall Marketing
fred@hallme.com
www.hallme.com
207-885-0694 ext 100