

## **Maine Digital Marketing Agency Hosts Google Partners Connect Event at the Casco Bay Technology Hub**

May 23, 2014

**Portland, Maine** – Hall Internet Marketing, Maine’s largest fully interactive marketing agency is pleased to announce its recent sponsorship in an exclusive Google Partners Connect Event at the Casco Bay Technology Hub. This free event brought in a wide variety of small business owners, entrepreneurs and other organizations eager to learn more about how to manage and grow their small business online.

“As a representative of both Hall Internet Marketing and the Casco Bay Tech Hub, I couldn’t have been happier that we could put on this event for the public, states Marc Breglio, Paid Search Manager and Executive Director at the Tech Hub. “We want to see Portland grow, and we were glad we could give the community access to learn directly from Google and Google’s local partners.”

The event was broadcast live with a panel of Google experts including Arjan Dijk VP, Global Business Marketing, Fred Vallaeys, Google AdWords Evangelist, and Ben Wood, Director of Channel Sales Americas. As a Google Partner company, Hall also had several Google Analytics Qualified and Google AdWords certified team members at the event to answer any additional questions attendees may have had after the presentation.

### **About Hall Internet Marketing**

[Hall Internet Marketing](http://www.hallme.com) is a 15 year old agency that combines technology and expert services to drive cost-effective internet marketing strategies to improve website performance. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>