Maine Digital Marketing Agency Releases New Open Source WordPress Theming Framework

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Portland, Maine – [Hall Internet Marketing](#), Maine's largest fully interactive marketing agency is pleased to announce the completion of its latest development project, Scaffolding. This open source WordPress theming framework which has been in development internally for the last 18 months is now available for download at [Scaffolding.io](#) for free and public use. It was first announced at the [2014 WordCamp Connecticut](#), where Scaffolding served as a Gold Level sponsor for the event.

"Scaffolding started as an internal tool at Hall for building client sites and grew to the point where we thought it was ready to release back to the community," states RC Lations, WordPress Project Manager. "The concept is very familiar for developers working at an agency level, but our hope is that we can help others save more time and gain valuable feedback."

Developed by Hall's team of experienced WordPress developers, Scaffolding was created for the purpose of rapid responsive development and design. The new framework brings together a suite of the best tools available for building modern websites including the _s starter theme by Automattic, Bootstrap's responsive grid, and a carefully selected list of add-ons such as Font Awesome and WordPress helper functions.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 15 year old agency that combines technology and expert services to drive cost-effective internet marketing strategies to improve website performance. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/