Monica Wright Named Community Editor at
Search Engine Land

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Portland, Maine – Hall Internet Marketing– a Maine technology enabled internet marketing firm, recently announced that Director of Search Marketing, Monica Wright, has been named as the Community Editor for Search Engine Land.

Search Engine Land is a leading online news source for SEM research, happenings, and expert advice. As Community Editor, Monica is responsible for managing the community features on the Search Engine Land site, as well as their efforts on Facebook, Twitter, LinkedIn and Google+. SEL currently has 71 thousand followers on Twitter, 28 thousand LinkedIn group members, and 26 thousand fans on Facebook.

"I've been well immersed in the search marketing community for a while now, but to support Search Engine Land is a huge honor," said Monica Wright. "We've been testing out different ways to interact with our readers for the last few months, sharing links and responding to questions, and we're already seeing tremendous growth in response. Most importantly, it's been a blast!"

Monica has been helping clients to build audiences and visibility through search for upwards of 13 years. This experience, along with her new venture at Search Engine Land and her Director of SEM position at Hall, allow Monica to be one of the leading search engine marketers in the industry.

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/