

Hall Internet Marketing Expands Downtown Office

Hall Internet Marketing has signed a lease with J.B. Brown & Sons to nearly double the size of their Portland, Maine office. On November 1, Hall will move into a newly renovated 6000 square foot space at 30 Danforth Street in Portland's Old Port, as part of the company's five year growth plan.

"We recently signed several large national clients and launched a web marketing software division," said Tom Hall, President. "With new opportunities come new hires and the need for additional space. When J.B. Brown proposed a new and more innovative location for us, it met with unanimous staff and board approval."

The new office features an open concept floor plan, quiet spaces, collaboration areas, meeting space, and a redesigned kitchen and bar. "Two years ago we rejected a traditional management hierarchy in favor of a team approach and have benefited from it immensely," said Hall. "We see this move as an opportunity for our workplace to better reflect our holacratic management structure."

The company has had a strong year, increasing revenue while investing in new initiatives. In response to this growth, Hall plans to add an additional 10 jobs by the end of 2016. "Funding growth is always a challenge, but we have a great relationship with Bangor Savings. They see the potential in our company and they took the time to understand where we are now and where we are headed." remarked Hall.

Hall has seen gross revenue and profits grow consistently over the past two years and forecasts continued growth based on increasing demand for retail digital marketing services and innovative marketing software.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2015 Best Place to Work in Maine.