

Casco Bay Technology Hub's Monthly PubHub Events Show Growth and Success Heading in to 2013

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Portland, Maine – [Hall Internet Marketing](#), a full service technology enabled internet marketing agency, is proud to announce the recent growth and success of the [Casco Bay Technology Hub](#)'s monthly PubHub Events. Hall is a founding member of the CBTH, a Maine-based tech community space providing collaboration, start-up support, [incubator space](#) and business growth resources

PubHub occurs on the first Tuesday of every month inside the Tech Hub's incubator space in Portland, Maine. The event is focused around gathering Maine's tech and entrepreneur community and stimulating growth through inspiring stories, collaboration, and other relevant content. In January, PubHub hit its 12th event, making next month its one year anniversary.

The first few events drew 40 people and attendance has steadily grown since, with upwards of 90 professionals coming to each of the latest PubHubs. According to registrations, a total of over 400 unique attendees have visited the event and on average each event sees about 45% new visitors.

One of the many success metrics for the Tech Hub's PubHub events is whether or not attendees have made a connection that has benefited their company or career. Polling over the last five months has found that more than 81% of people who come to PubHub make connections that help to grow their business or their career.

“We are very pleased that PubHub has grown successfully over the last year and that our efforts are helping Maine's businesses and tech sector,” says Marc Breglio, the coordinator of PubHub. “This is all thanks to the great community that comes out each month and to our many supporters and sponsors.”

About Casco Bay Technology Hub

Casco Bay Tech Hub is located at 30 Danforth Street on the second and third floors in Portland, ME. CBTH seeks to unite and support the Maine technology and entrepreneur community and cultivate growth for the state of Maine by supporting entrepreneurship, collaboration, networking, technology culture, education, recruiting and funding. CBTH desires technology companies to learn and work together as they build relationships with peers, educational institutions, service

providers, funding sources and government entities. For more information on the Technology Hub and leasing information please visit: <http://www.cascobaytechhub.com>.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>