

Hall Internet Marketing Announces Strong Fourth Quarter and Record Revenues for 2014

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Portland, Maine – [Hall Internet Marketing](#) wrapped up a strong fourth quarter, thanks in part to the continued growth of their retail services offerings. The company recorded historic highs in both revenue and profits, in addition to receiving the Governor’s Award for Business Excellence and its fourth consecutive Best Places to Work in Maine Award.

“It is great to be able to continue to grow and add new jobs,” said Tom Hall, President of Hall Internet Marketing. “We are seeing the strongest growth of our retail client base among smaller online retailers, those folks that are doing between \$1 million and \$50 million in annual online sales. This segment has unique needs that align well with our comprehensive ongoing marketing programs.”

Hall has also continued its involvement with the WordPress community. “Our staff was chosen to speak at WordCamps in Providence, New York City, and Raleigh and we were able to sponsor WordCamps in Maine and Connecticut this year,” said Vice President of Operations Jonas Levasseur. “We also released our responsive framework Scaffolding in 2014 and had staff members recognized for contributing to the latest release of WordPress. We accomplished all of this while having our most successful year on record.”

Hall anticipates continued growth through 2015, with major projects already under way with launch dates throughout the first half of the year. The company also looks forward to continued expansion of their offerings in paid search marketing, SEO, feed management, and online advertising over the next four quarters.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor’s Award for Business Excellence and is a 2014 Best Places to Work in Maine.