

Hall Internet Marketing Announces Two Social Media Breakfast Maine Events for October

October 14, 2011

Portland, Maine - [Hall Internet Marketing](#) - a Maine internet marketing firm - is excited to announce two different [Social Media Breakfast Maine](#) (SMBME) events for the month of October. In addition to the traditional monthly event in Portland on October 28, there will be a special SMBME event at the [Momentum Convention](#) held in Augusta on October 20.

The MaineBiz Momentum Convention is an all day event where Maine's business professional community can gather with peers to help build momentum for their businesses. There will be a special [SMBME event at the convention](#) on the morning of October 20, from 7:30 to 9:30 a.m. sponsored by [GWI](#) of Maine. Speakers for this SMBME event will include Rich Brooks from Flyte New Media and Tobin Slaven from Mobile Marketing of Maine. The Momentum Convention is held annually at the Augusta Civic Center.

This month's [Social Media Breakfast Maine in Portland](#) is entitled *Creating Community and Measuring Success*. Derek Rice, a freelance writer and PR, marketing, and social media professional will be the social media expert speaker for the event. There will also be two case studies featuring Ry Russell who ran the Saco Drive-In this past summer and Calvin Gilbert who manages marketing and promotions at Goodwill of Northern New England. This event will be held on Friday October 28, from 7:30 - 10:00 a.m. at the Eastland Park Hotel in downtown Portland.

October's SMBME event in Portland is sponsored by Noyes, Hall & Allen Insurance, Mainely SEO, Hall Internet Marketing, Catholic Charities of Maine, The Cohen Tracy Team and The Internet Educator.

For more information and to register for the Momentum Convention's SMBME, visit <http://smbme-momentum.eventbrite.com> and for the monthly SMBME event in Portland, visit <http://www.socialmediabreakfastmaine.com/upcoming/>.

About Social Media Breakfast Maine

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in an around the social media space. What started two years ago in a conference room in Portland, has grown to be an event with

100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization - Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>